



# Focus



## Dusit International GREEN MEETINGS Initiative



Dusit International enhances its environmental commitment by introducing the "Green Credentials for Meeting Planners" which provides sustainable facilities and meeting package services to reduce the carbon footprint for its clients. The programme embraces a wide range of environmental initiatives to contribute to saving energy and natural resources.

"Concerns for the environment have adapted lifestyles, the way we do business and the way our clients do business. MICE industry operators are now seeking ways to minimise operational costs while satisfying

the market needs and maintaining event vitality. Meeting planners have altered their behaviour by choosing or partnering with hotels that share the same environmental values to reduce their carbon footprint. At the same time, they also look for venues that combine sustainability with unique and exceptional experiences. In addition to introducing measures to reduce the carbon footprint, we are also looking at measures to contribute to the well-being of the communities in which we operate," said Mr. Simon Burgess, Global Director of Sales, Dusit International.

For further information visit [www.dusit.com/greenmeetings](http://www.dusit.com/greenmeetings)